



About the Speaker:

Peter Schor, business educator, coach & consultant, has been conducting seminars and working with manufacturers in ALL segments of industry for 30 years. You can reach Peter at phone: 916-408-5346 or by e-mail at pschor@ix.netcom.com OR
www.
DynamicResultsOnline.com



TRAINER

COACH

CONSULTANT

Dynamic Results, Inc.

**1302 Longhorn Lane
Lincoln, CA 95648**

**Phone: (916) 408-5346
Fax: (916) 408-5899
pschor@dynamicresultsinc.com**

www.DynamicResultsInc.com

Get The Most From Your Trade Booth Investment!

**"Booth Camp"
By Peter Schor**

Is your trade show staff ready to produce greater results, generate more qualified sales leads, and have better results and FUN at the show?

**Peter Schor
Dynamic Results, Inc.**

www.DynamicResultsOnline.com

Important Training Information Inside!

Get The Most From Your Trade Booth Investment!

Booth Camp

This program is designed to provide Professional preparation prior to Your exhibition to improve:

- Sales Results
- Selling Skills
- Attitude
- Efficiently evaluating the needs of booth visitors
- Ability to adapt & change to audience.

This training will help you maximize the return on your trade show efforts and investment.

Testimonial:

"Peter delivered spectacular results, as promoted....and more!"

- Rick Fine, Cambridge-Lee Industries

Topics included:

Trade Show Attendees

Who they are, why they attend, and their expectations.

Trade Show Etiquette

The do's and don'ts. Press and media -----developing relationships. How to maximize sales efforts.

Trade Booth Tips

Design a win-win program. Motivate, Circulate and Educate.

Excellent training for beginners and a great refresher for the experienced.



Tips that will make your show highly successful!

- Attitude is Everything!
- The Two-Minute "Bonding" Process
- Establish Rapport
- Ask Questions to Reel Them In
- Handling Crowds
- After Show Follow-up
- Professional Business Behavior
- Exhibit Staff Incentives

Peter's Tips-- guaranteed to make your Trade Booth Investment successful.